

BOSTON STORE BIG BARGAINS

Boston Store Shows the Greatest Bargains in America Every Day. TOMORROW GREATEST BARGAINS OF ALL

10,000 Yards New Silks, 40c-500 Dozen Silk Waists, \$1.09-Wash Waists, 40c-1,500 Separate Dress Skirts, \$4.98-24,000 Kid Gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

10,000 yards new silks, 40c. 400 dozen silk waists, \$1.09. Wash waists, 40c. 1,500 separate dress skirts, \$4.98. 24,000 kid gloves, 50c.

S. P. MORSE DRY GOODS CO.

Our Special Bargains for Tomorrow Are Advertised on Another Page. WISE WOMEN WILL READ OUR THEM

Every Expert Shopper Will Readily Recognize the Lowness of the Prices to Be Beyond Any Previous Efforts in Dry Goods Circles.

After a few months of business we feel justified in saying that the people are glad that we came. We don't think we've done our best, that's because we look forward to each day's doing outstripping the last. Already we are making a name for ourselves in the way of having genuine bargains and lots of them.

The fortunate purchase by our Mr. S. P. Morse of the Jaffray stock has placed many laurels at our disposal. He was in New York City when the Jaffrays went into the hands of the receivers and it did not take him long to step over and get acquainted with Mr. Receiver. Being among the first, it is not actually the first to buy, but naturally had the first, which has resulted in such great sensations in the way of bargains that we've been turning out as fast as clerks could do up the bundles.

In addition to the Jaffray stock we are in constant receipt of new goods in every department in the store. Dry goods were never so low and will not be again, for with the beginning that the rise that oil, cotton and wool have made bright and booming times are now assured.

The most notable purchases are the dress goods and silks and wash goods, the S. P. Morse Dry Goods company being able to show novelties in these lines that will not be seen elsewhere in Omaha this year. The laces and embroideries, too, are replenished to such a degree that there isn't a larger or better assorted stock of new and choice designs in the whole western country.

We intend our store to be the perfect supply depot for everybody within reaching distance, and while prices because of a great deal to do with it, at the same time we shall not forget that poor stuff is dear at any price, and shall consequently keep up a standard for excellence that will at all times make us more friends, be the price what it may.

S. P. MORSE DRY GOODS COMPANY. Free Supper. The Salvation Army will give a free supper tonight at 6 o'clock to all newboys and bootblacks between the ages of 7 and 14 years at the army barracks, cor. 17th and Davenport streets. Any one desiring to help with this worthy undertaking is requested to send donations of money or any kind of food to the above address.

A Shrewd Investor. Read Fidelity Trust Co. real estate adv. Young Ladies' Mandolin quintette. Saturday matinee and evening. Sherman & McConnell Drug Co.

A Few Advantages. Offered by the Chicago, Milwaukee & St. Paul railway, the short line to Chicago, a clean train, made up and started from Omaha. Baggage checked from residence to destination. Elegant train service and courteous employees. Electric train heated by electricity and heated by steam, with electric light in every berth. Finest dining car service in the west, with music and other amusements. The flyer leaves at 6 p. m. daily from Union Depot.

OUR MILITARY.

Omaha Guards! The same opens a store house full of bitter-sweet thoughts—bitter for the loss of the new young fellows who once answered at roll call, and whose lines lie alas! in ether, let us hope pleasant, place; sweet, for the manly, gentle band who compose the present roster.

The adage, "there's luck in odd numbers," is verified in the success of this company, it being the third attempt at citizen soldiery in the city. The other two—the Omaha light infantry, and the Edward Creighton Guards, dying in their infancy, the Omaha Guards having passed their seventh birthday. "May they live long and prosper!"

Of the original members, few remain to tell the tale. Not of early struggles for existence, but of the generosity of the citizens. Appreciating the loss of such an organization, they responded nobly to an appeal for funds, making possible the otherwise impossible, since the state refused aid to these would-be "Sons of Mars."

"It is a well known fact that a uniform is dear to the feminine heart, and Omaha's daughters do not differ in this respect from their sisters. Almost from the first assembly call the active brains and deft fingers of married ladies and young girls were busy with schemes for aiding the "soldier boys," which efforts resulted in their possessing the handsomest stand of colors that have been unfurled at any of our military gatherings, and dress uniforms, which are their joy and pride. Who in Omaha at that time does not remember the glories of the Bazaar? Its gorgeous decorations, handsome booths, which the grand old ladies, and the crowds submitted to be fished, and the fascinations of the Raffle Dazzle! With a deep sense of appreciation for the ladies' kindness, the Omaha National Guard, from their headquarters have at all times been more than ready to respond to any call made upon them for "sweet charity," or whatever it pleased the ladies to suggest.

Since the inception of the company has had three captains. Captain Schaff, now of the Thurston Rifles, Captain Bamford of the regular army (who, by the way, is the fourth member who has seen his shoulder-knots), and Captain Mulford, the present commander. They have entered six competitive drills, and their flag bears but one black stripe. Wherever joy or pleasure has called them from their homes, they have met with gentlemen, and left a record for their city that need not blush.

Another proud possession is their gaiting gun, the 1887 Remington-Union rifle, which "Nebraska National Guard," under the death-dealing instrument, a detachment under command of Captain Mulford leaves for Memphis to strive for new honors. It is indeed a credit to our city to see these athletic young warriors (handsome, too, through the very intricate and difficult maneuvers, and surely no one could see them a blue ribbon, and breathing for them a fervent "God speed."

ANNABELLE POPE MULFORD. THURSTON RIFLES. After the political campaign of 1892 had become a memory of the past and the various clubs disbanded, the famous Zouave Flambeau club of the 18th ward decided to retain its organization.

The idea of becoming a state militia company and the difficulty of obtaining a suitable armory in which to drill were the principal obstacles which were gradually overcome and on September 13, 1893, a reorganization was completed and the Nebraska National Guard, in honor of Omaha's worthy representative in congress, Senator John M. Thurston. Arthur H. Schaff, whose ability as a military commander is well known, was elected captain and through his efforts the rifles have attained a high mark of proficiency in military science.

The company moved from North Twentieth street to their present armory on Harney street and the ranks became strengthened with new recruits and ready to uphold the law and maintain the dignity of the state when called. William J. Foye was made first lieutenant and J. H. Johnson second lieutenant.

On the 18th of December, with military pomp and splendor, the Thurston Rifles were organized into the Nebraska National Guard, and became soldiers of the state for a period of three years. The company made its first appearance in public at the First Baptist church on the morning of the 18th of 1894, the occasion being the celebration of Washington's birthday by the citizens of Omaha. On the Sunday evening following the company accepted arms from Rev. S. Wright Butler of the St. Mary's Avenue church to attend services in honor of the "Father of his Country." Rev. S. Wright Butler was afterward unanimously elected chaplain of the Thurston Rifles.

HIGH SCHOOL CADETS.

The cadet battalion of the Omaha High school, under Lieutenant M. A. Penn as military instructor, at present consists of about 180 members. The staff of officers has been the same through the whole year. Mr. Collette being adjutant, Mr. Sheldon, quartermaster, Mr. Ward, sergeant major and Mr. Cross, quartermaster sergeant. The very creditable condition of the four companies is largely due to the captains, Mr. Ralph Connell, Mr. George Purvis, Mr. Samuel Burns, Jr., and Mr. Albert Egbert. Each company has its full complement of sergeants and corporals of the organization resembles closely that of the infantry in the regular army. A small fife and drum corps was organized this spring under Corporal Wertz True as drum major, but was discontinued on account of duffery drummers leaving school. It is, however, to be reorganized next fall. During the winter the cadets drilled indoors, and short talks on military subjects were given by Lieutenant Penn. As soon as the weather permitted, outside drills were again held. A greater interest is given these by the fact that the annual competition drill will be held on the evening of May 3 at the Coliseum. The cadet company excels in dress, appearance and military efficiency, will have the honor of carrying the standard for the following year. A silk flag is to be presented them early in May. The rifles, which have been so long wanted, seem no longer being procured than ever, but it is to be hoped that the next congress will consider the question favorably, and in that case guns and other equipments will be furnished during the next year. The cadets will take part in the Decoration day exercises, and on the same day the orders announcing the officers for the following year will probably be published.

Disappear Before the Power of Magneto Electric Treatments, nature's own remedy for paralysis, lagrippe, suppression and all nervous and neuragic affections. Parlor open daily, also evenings, for a limited time. 420 N. Y. Life.

Miss Mason's dressmaking classes have petitioned the Ladies' Home Journal to engage her to write a series of articles on the art of cutting, fitting and finishing garments. This would be advantageous not only to her pupils, but to all readers of the Journal. Persons interested address her at 219 S. 26th.

Little Vera Witterman will show you how to skip a rope in Whittier & Draper's east window Saturday night from 8 till 10 o'clock. Hard prescriptions easily prepared at Sherman & McConnell Drug Co.'s. 12 cabinets \$3.00 at Heyn's. Zulema Fulton, electionist, 516 Karbach block. Union Soap. Borax Soap. Each the best of its kind. Rare drugs, Sherman & McConnell Drug Co.

Helping Nature. Science and medicine succeed only when they help nature. They must work with her. If they do not they fail. When the hair falls out or gets gray it is because the laws of nature are being transgressed in some way. The glands which supply nutrition and coloring matter to the hair have become diseased or have been dried up. If they can be revitalized the hair will grow again and it will return to its natural color. Only one person in the whole world knows how this can be done. This person is Miss M. Yale and she has used her knowledge in the preparation—for men and women—of

Yale's Hair Tonic. It is the most wonderfully efficacious medicine for the hair that was ever compounded. It is not a dye. It does not color the hair. It simply restores perfect hair-health, and nature does the rest. Under its influence the hair becomes soft, silky and glossy; the growth is increased; dandruff disappears; and the rich, natural color comes back.

Yale's Hair Tonic. It is the most wonderfully efficacious medicine for the hair that was ever compounded. It is not a dye. It does not color the hair. It simply restores perfect hair-health, and nature does the rest. Under its influence the hair becomes soft, silky and glossy; the growth is increased; dandruff disappears; and the rich, natural color comes back.

GIVEN AWAY FREE. To out-of-town people OUR NEW CATALOGUE. You can save hundreds of dollars by buying goods through our catalogue.

OMAHA Ophthalmic College. School for Opticians, Jewelers, Physicists, and all dealers in Spectacles. Learn to fit glasses scientifically and accurately. We teach you how to diagnose and correct all errors of refraction and accommodation. Hypermetropia, Myopia, Astigmatism, Presbyopia, Asthenopia, Anisometropia, etc. Tuition reduced to suit the means of the student. Send for catalogue of references from students and others. For prospectus call on or address J. F. PONDER, Principal, 222 South 16th Street, Omaha.

DUFFY'S PURE MALT WHISKEY. All Druggists. The Omaha Mattress Co., MANUFACTURERS OF BED LOUNGES, COUCHES AND SOFA BEDS EXCLUSIVELY. TELEPHONE 1599. OMAHA, NEB.

APRIL SHOWERS BRING FORTH MAY FLOWERS

We begin May with trimming up the buds—A UNIQUE COLLECTION OF CHILDREN'S WASH SUITS. 50c-75c-\$1.00 A SUIT.

Just in. They're very pretty indeed. Some solid colors, some striped; deep sailor collars, all tastefully draped with cord and tassel and a toy whistle to tickle the laddies. We couldn't say which one of the lot will suit best. We better leave this to the judgment of those who are more artistically inclined. We have several hundred of each kind, however, and you're sure to get the kind your neighbor's boys wear, if you like it. Come early—we're anxious to introduce 'em.

ABOUT \$2.50 CASSMERE AND CHEVIOT SUITS. We don't know accurately how many different kinds and styles our \$2.50 line comprises, but we do know it's more than all other stores combined. Stacks of 'em for \$2.50—Black Cheviot, light, dark and mixed Tweeds, plain gray and mixed Serges, medium shades of cassimeres, combination (2 pairs of pants), and a lot of other interesting effects. Strictly all-wool, every one of 'em—all wool means fast colors—fast color an assure good, honest service. \$4.00 is cheap enough—if you can't buy here.

Nebraska Clothing Co. Cor. DOUGLAS & 14th Sts.

MANHOOD RESTORED "CUPIDENE" BEFORE AND AFTER. Cupidene strengthens and restores small weak organs. This reason cures are not cured by doctors is because ninety per cent are troubled with Prostatitis. Cupidene is the only known remedy to cure without an operation. 3500 centimill. A written guarantee given money returned if one box does not give permanent cure. \$1.00 a box, six for \$5.00, by mail. Send for FREE CATALOGUE and testimonials. Address: DAVOL MEDICINE CO., P. O. Box 276, San Francisco, Cal. For Sale by FOR SALE BY GOODMAN DRUG CO., & KUNH & CO., OMAHA, NEBRASKA.

The New Department Store

Never before in the history of Omaha, has a new store become so popular in so short a time as this. New Big Furniture and Carpet House. The reason, however, is very plain: We have introduced POPULAR PRICES AND POPULAR METHODS into the Furniture and Carpet business.

Until we came here you were obliged to pay three (3) prices for house furnishings and if you sought to buy on the Payment Plan they wanted Hids and All. We will never try to get your patronage by Fake Sales. We don't ask you to believe that we offer \$10 worth of goods for \$2. Such methods are suspicious and are simply the old confidence game rehash!

We need not point to the moral, it is self suggesting.

We will furnish your house for less money than any other store in Omaha. Strictly one price, or on weekly or monthly payments.

OMAHA FURNITURE AND CARPET CO. 1211-1213 FARNAM ST.

Swallow It. That is the best way to take a Ripans Tabule, best because the most pleasant. For liver and stomach disorders Ripans Tabules are the most effective remedy, in fact, the standard.

POWER FROM GASOLINE CHEAPER THAN STEAM. No Boiler. No Steam. No Engineer. BEST POWER for Corn and Food Mills, Baling Hay, Running Reparators, Creameries, etc. OTTO GASOLINE ENGINES Stationary or Portable. 1 to 120 H. P., 8 to 30 H. P. Send for Catalogue, Price, etc., describing you to be done. THE OTTO GAS ENGINE WORKS Chicago, 245 Lake St. Omaha, 221 So. 15th St.

DIED. COLLINS—Mrs. M. aged 29 years, at residence, 501 So. 20th. Funeral notice later. Mrs. Collins is the wife of Mr. Collins of the Frontier team laundry and has been sick 4 months. WEBB—Mrs. Dr. Walter, aged 27 years 6 months, Panora, died Saturday, May 1, at 3:30 a. m. from residence at St. Philomena's church. Interment St. Mary's cemetery. Her husband, who was killed at Omaha; was Miss Nora Flannery.